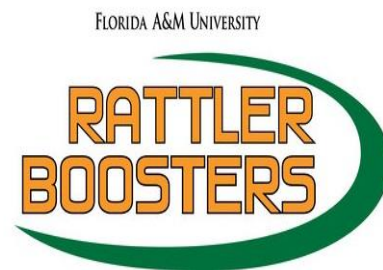


ANNOUNCING
FAMU RATTLER 2020 "VIRTUAL" SPORTS
FUNDRAISING CAMPAIGN
FOOTBALL



The Florida A and M Rattler Boosters, Inc. invite you to participate in the kick-off of Florida A & M (FAMU) Rattler Sports 2020. We are excited to invite you as a sponsor to our **VIRTUAL SPORTS KICK OFF CELEBRATION AND FAN DAY** tentatively scheduled for Saturday, August 22, 2020, 4-7PM, EST from FAMU's Campus. Our VIRTUAL CELEBRATION promises to be an exciting one - reaching **more than 1000 Rattler fans and supporters!** The Marching 100 will be there! The Cheerleaders will be there! Coach Willie Simmons and other coaches will preview their 2020 Rattler student athletes! You will meet the players! **Telephone operators will be available to take your pledges.** There will be giveaways, entertainment, and much, much more. Please plan to attend (virtually) and GIVE!

SPONSORSHIP LEVELS

JAKE GAITHER TITLE SPONSOR - \$50,000

- GAME DAY Advertisement on radio and/or TV (subject to cost and desire)
- Sponsorship on The Coach's Show (subject to cost and desire)
- Attend Rattler Football practice with (2) sideline passes
- Prominent Game Day Publicity during special game occurrences e.g., 1st down, sideline report, red zone advancement
- Advertisements outside and or inside the stadium (subject to cost and desire)
- Event Golf Cart Service to and from parking
- Jumbotron Ad once each quarter (based on cost and availability)
- Air Travel with Rattler Football Team for 2 games –maximum of two persons (subject to clearance)
- Two Game Day Seats in President's Box - maximum two persons (includes Homecoming) (subject to clearance)
- TITLE SPONSOR FOR RATTLER "VIRTUAL" SPORTS FUNDRAISING CAMPAIGN
- VIP Virtual Meeting with Head Coach Willie Simmons with a maximum of 5 invited guests
- Investing in Champions "SILVER LEVEL Builder" Packet
 - *Strike Magazine name recognition*
 - *Strike Magazine full page ad for each HOME GAME*
 - *4 North End Zone passes each HOME GAME*
 - *4 Reserved Season Football Tickets each HOME GAME*

- *1 Reserved Bragg Stadium Parking Space for each HOME GAME*
- *2 Club Passes and 1 parking space @ FAMU-BCU CLASSIC*
- Official Rattler Football Helmet (autographed by Head Coach Willie Simmons)
- Personalized Football Autographed by Head Coach Willie Simmons
- Picture autographed by Head Coach Willie Simmons (addressed to you)
- Rattler Booster Membership (1 year)
- Company name/logo in selected media announcements
- Company name/logo on the Corporate Sponsor Board and video presentation at "virtual" sports fundraising campaign
- Company name/logo on Booster website

RUDY HUBBARD SPONSOR - \$25,000

- GAME DAY Advertisement on radio and/or TV (subject to cost and desire)
- Advertisements outside and/or inside Stadium (subject to cost and desire)
- Sponsorship on The Coach's show
- Jumbotron Ad once each quarter
- Air Travel with Rattler Football Team for one game (maximum 2 persons)
- One game visit to President's Box - maximum 2 persons
- VIP Virtual meeting with Athletic Director with a maximum of 5 invited guests
- Investing in Champions "CHAMPION BUILDER" Packet
 - *Strike Magazine name recognition*
 - *Strike Magazine full page ad for each HOME GAMES*
 - *2 North End Zone passes*
 - *4 Reserved Season Football Tickets*
 - *1 Reserved Bragg Stadium Parking Space for each HOME GAME*
- Official Rattler Football Helmet autographed by Head Coach Willie Simmons
- Personalized football Autographed by Head Coach Willie Simmons
- Picture autographed by Head Coach Willie Simmons (addressed to you)
- Rattler Booster Membership (1 year)
- Company name/logo in selected media announcements
- Company name/logo on the Corporate Sponsor Board and video presentation at "virtual" sports fundraising campaign
- Company name/logo on Booster Website

RATTLER SPONSOR \$20,000

- Jumbotron Ad once each quarter
- Travel with team for one game = maximum 2 persons, (subject to clearance)
- One game visit to President's Box -maximum 2 persons, (excluding Homecoming) (subject to change)

- VIP Virtual meeting with an Assistant Coach and a maximum of 5 sponsor invited guests
- Investing in Champions "CHAMPION BUILDER" Packet
 - *Strike Magazine name recognition*
 - *Strike Magazine full page ad for each HOME GAME*
 - *2 North End Zone passes*
 - *4 Reserved Season Football Tickets*
 - *1 Reserved Bragg Stadium Parking Space for each HOME GAME*
- Official Rattler Football Helmet autographed by Head Coach Willie Simmons
- Personalized football autographed by Head Coach Willie Simmons
- Picture autographed by Head Coach Willie Simmons, (addressed to you)
- Rattler Booster Membership (1 year)
- Company name/logo in selected media announcements
- Company name/logo on the Corporate Sponsor Board and video presentation at virtual sports campaign
- Company name/logo on Booster Website

STRIKE SPONSOR - \$10,000

- VIP Virtual meeting with an Assistant Coach and a maximum of 5 sponsor invited guests
- Investing in Champions "CHAMPION BUILDER" Packet
 - *Strike Magazine name recognition*
 - *Strike Magazine full page ad for each HOME GAME*
 - *2 North End Zone passes*
 - *4 Reserved Season Football Tickets*
 - *1 Reserved Bragg Stadium Parking Space for each HOME GAME*
- Autographed football from Coach Willie Simmons
- Picture with Coach Willie Simmons
- Rattler Booster Membership (1 year)
- Company name/logo in all media announcements
- Company name/logo on the Corporate Sponsor Board and video presentation at virtual sports campaign
- Company name/logo on Booster Website
- Fan Day Packet

VENOM SPONSOR - \$5,000

- VIP Virtual meeting with an Assistant Coach and a maximum of 5 sponsor invited guests

- Investing in Champions "GREEN BUILDER" Packet
 - *Strike Magazine* name recognition
 - *Strike Magazine* half page ad for each HOME GAME
 - 2 Reserved Season Football Tickets
 - 1 Reserved Bragg Stadium Parking Space for each HOME GAME
- Company name/logo in all media announcements
- Company name/logo on the Corporate Sponsor Board and video presentation at virtual sports campaign
- Personalized football Autographed by Head Football Coach Willie Simmons
- Rattler Booster Membership (1 year)
- Picture of Coaching Staff with signatures
- Company name/logo on Booster Website

FANG SPONSOR - \$2,500

- VIP Virtual meeting with an Assistant Coach and a maximum of 3 sponsor invited guests
- *Strike Magazine* quarter page ad for each HOME GAME
- Company name/logo in video presentation at the virtual sports campaign
- Rattler Booster Membership (1 year)
- Personalized football Autographed by Head Football Coach Willie Simmons
- Company name/logo on Booster Website

QUARTERBACK SPONSOR - \$1,200

- VIP Virtual meeting with an Assistant Coach and a maximum of 3 sponsor invited guests
- Name in video presentation at the virtual sports campaign
- Rattler Booster Membership (1 year)
- Company name/logo on Booster Website

TEAM SPONSOR- \$750

- VIP Virtual meeting with an Assistant Coach and a maximum of 1 sponsor invited guest
- Name in video presentation at the virtual sports campaign
- Rattler Booster Membership (1year)
- Company name/logo on Booster Website